



Commuter Choice Maryland & Remote Work

MDE MEETING 7.14.20

WHAT IS COMMUTER CHOICE MARYLAND?

Help reduce congestion & improve the quality of life of all Marylanders

Businesses and commuters can save money!

Congestion reduction & energy conservation

Commuter Services:

- Transportation Options
- Information
- Outreach

Employer Services:

- Employer Assistance
- Information
- Marketing Materials

CommuterChoice Maryland



Commuter Choice Maryland Promotes alternatives to driving alone

FREE BUSINESS TOOLKITS & TELEWORK WEBINARS

COMMUTER CHOICE MARYLAND PRESENTS...

The Lunch and Learn May Webinar Series

2019 Edition



The Maryland Department of Transportation
enhances the quality of life for Marylanders by providing
safe, efficient, and sustainable transportation solutions
to meet the needs of the future.

Commuter Choice Maryland A Guide to Telework for Employers



SESSION 2
Shifting the Paradigm
to Remote Work
MS. BONNIE GRASSI
DIRECTOR OF
HUMAN RESOURCES
THE RETINA GROUP



SESSION 3
A Regional Perspective
on Remote Work
MR. NICHOLAS RAMFOS
TRANSPORTATION
OPERATIONS
PROGRAM DIRECTOR
METROPOLITAN WASHINGTON
COUNCIL OF GOVERNMENTS

SESSION 4
A Work Life Balance
Program
MS. PEGGY YUSKO
BENEFITS / WELLNESS
DIRECTOR
AIRCRAFT OWNERS AND
PILOTS ASSOCIATION



SESSION 1
A Small Business Owner's
Reflection on Teleworking
During COVID-19
MS. ODESSA PHILLIP
PRESIDENT & CEO
ASSEDO CONSULTING



TO LEARN MORE,
VISIT
[Commuter
Choice
Maryland.com](http://CommuterChoiceMaryland.com)



CommuterChoiceMaryland.com

Available at: CommuterChoiceMaryland.com



TELEWORK POLL RESULTS FROM WEBINARS

PRE COVID-19 QUESTION

- # days a week teleworked before COVID-19?*

12%- 3 or more days; 24% - 1 day per week; 35%- As needed; 29% N/A

POST COVID-19 QUESTIONS

- # of days a week would you like the option to telework Post COVID-19?*

54%- 3 or more days; 33% 2 days a week; 11%- 1 day a week

- Would you want to telework everyday post COVID-19?*

74%- Yes, a couple days a week; 21% Yes, Everyday!; 5% Prefer office

- Does your workplace plan on providing the option for telework post COVID-19?*

53%- Yes ; 35%- Not sure or doubtful ; 6%- No; 6%-Doubtful b/c not an option

* N=38 **N=35

OTHER STATS

Global Workplace Analytics' analysis of 2018 American Community Service (ACS) data

- Regular work-at-home arrangements have grown 173% since 2005
- 3.6% of the U.S. workforce works from home half-time or more

NEW COMMUTER CALCULATOR



CommuterChoice Maryland

Commuter Choice Maryland is the Maryland Department of Transportation (MDOT) Travel Demand Management Program. This program enables MDOT to address key goals, objectives, and strategies that will maximize traveler choices, and deliver transportation solutions and services that can reduce congestion, conserve energy, protect the environment, facilitate economic opportunity, enhance the quality of life for everyone while saving you money and reducing stress.

Address

Note: You may add exact address, nearby intersection, landmark or zip code.

Home

Work

Preferred Departure Time

Home To Work

Work To Home

Number of Days You Commute to Work Location Every Week

Vehicle Information

Vehicle Type

Vehicle Age

Vehicle Fuel



By reducing one commute day you could save monthly:

- \$17 in fuel cost
- \$8 in vehicle maintenance cost
- \$48 in parking cost

You could create annually environmental benefits:

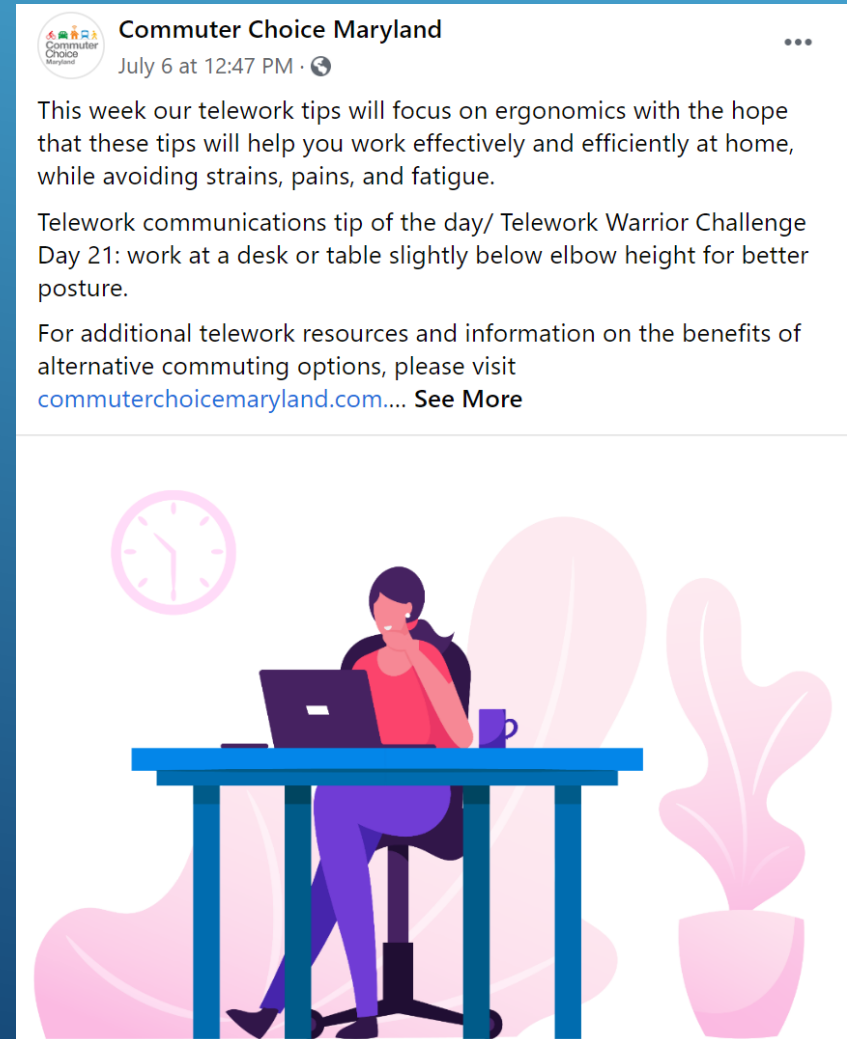
- \$8 in emissions pollution reduction
- \$24 in GHG emissions reduction

Commuter Calculator Available at: CommuterChoiceMaryland.com



OUTREACH: SOCIAL MEDIA & NEWSLETTERS

- Virtual outreach focused on social media platforms:
LinkedIn over 1100 followers and **New Facebook page gaining followers!**
- Telework tip of the day & 30 Day Telework Warrior Challenge successes with **paid boost posts able to get visibility by over 100K people!**
- Quarterly newsletters with a **reach of 8,700+ on email list**



Facebook: @CommuterChoiceMaryland

LinkedIn: <https://www.linkedin.com/in/commuterchoicemd/>

AVAILABLE INCENTIVES & BENEFITS

Maryland Commuter Tax Credit

Maryland employers may claim a tax credit for 50% of eligible costs of providing commuter benefits up to a maximum of \$100 per participating employee per month for transit fares, vanpools, cash-in-lieu of parking and company Guaranteed Ride Home.

Transportation Fringe Benefits

Up to \$270 per month can be taken out of employee's paychecks pre-tax or directly subsidized by the employer to pay for transit, vanpools, or parking expenses.

Telework is not an option in these incentives.

What have we heard from Maryland Businesses?

- Offer commuter benefits because it helps with employee retention, recruitment and improve their business bottom line.
- Telework is also offered by many businesses because it helps them to remain competitive and is included as a workplace incentive.

Thank You!

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